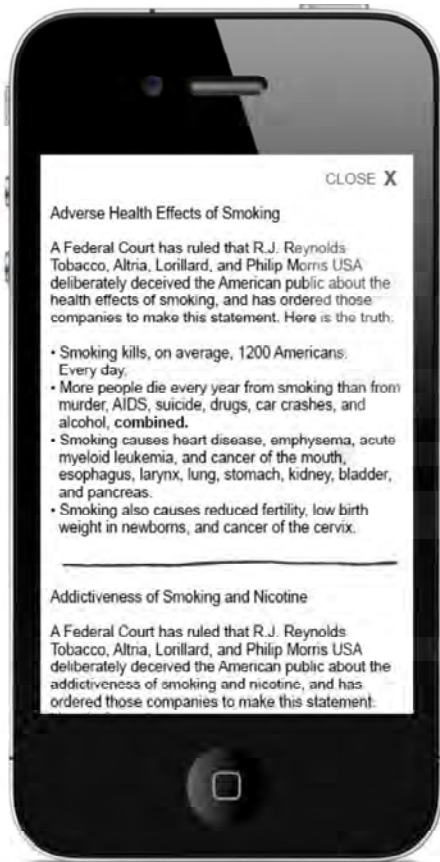
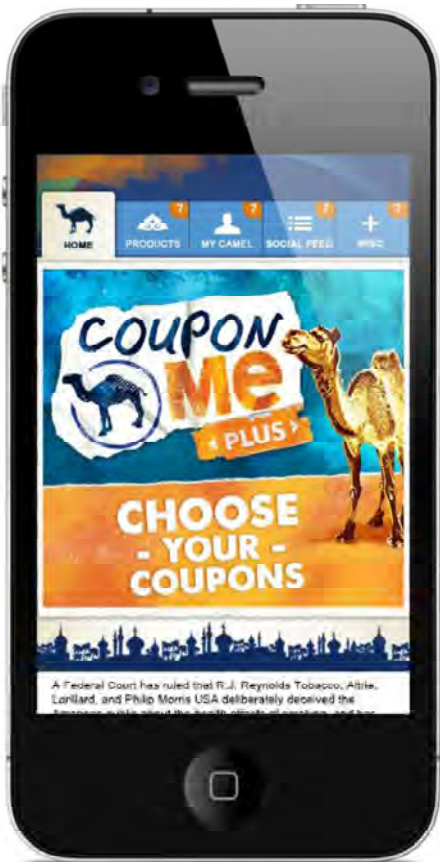


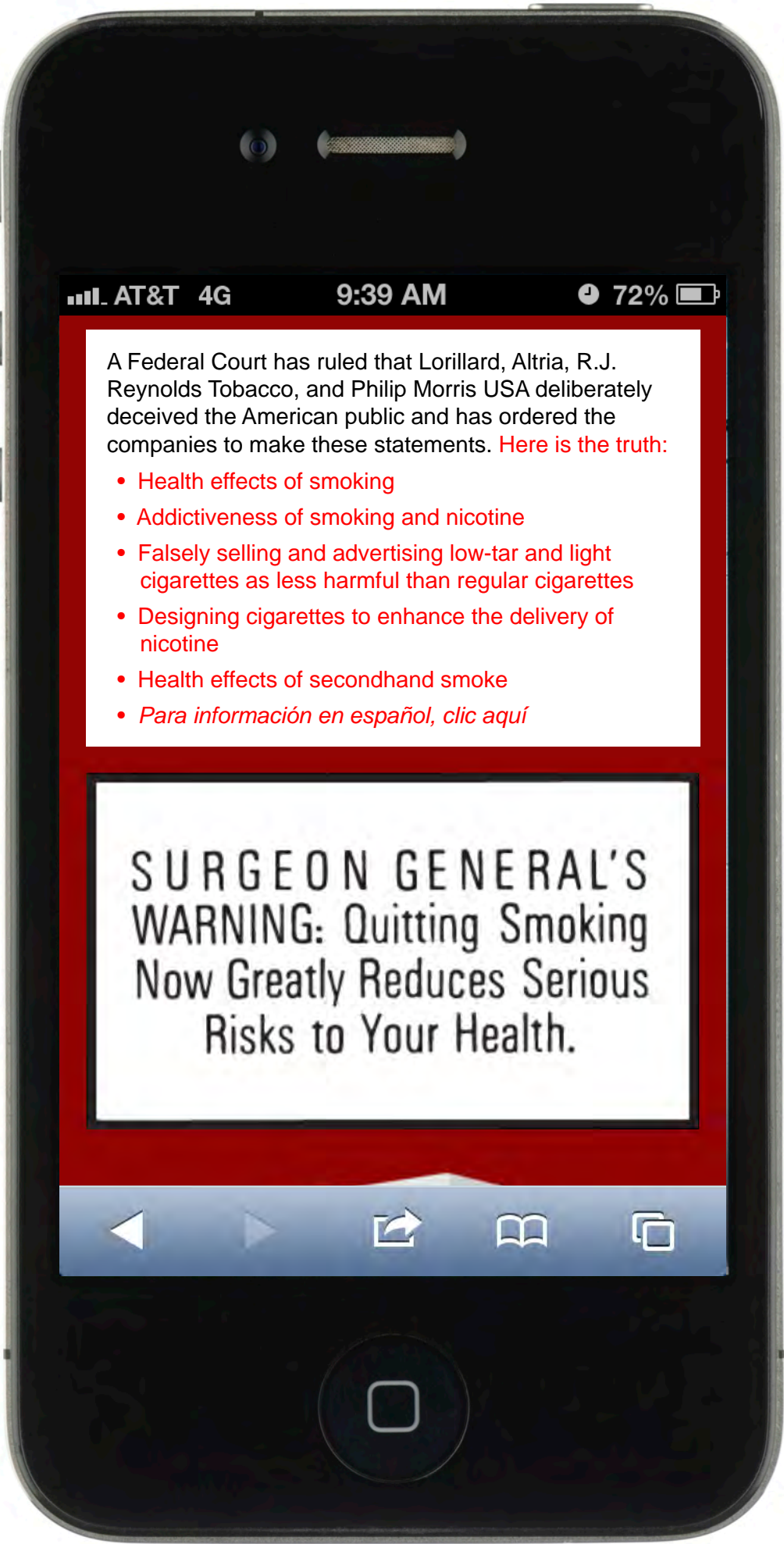
Exhibit F

Website exemplars - Phase 1 - Mobile
Version - Not Responsive Design



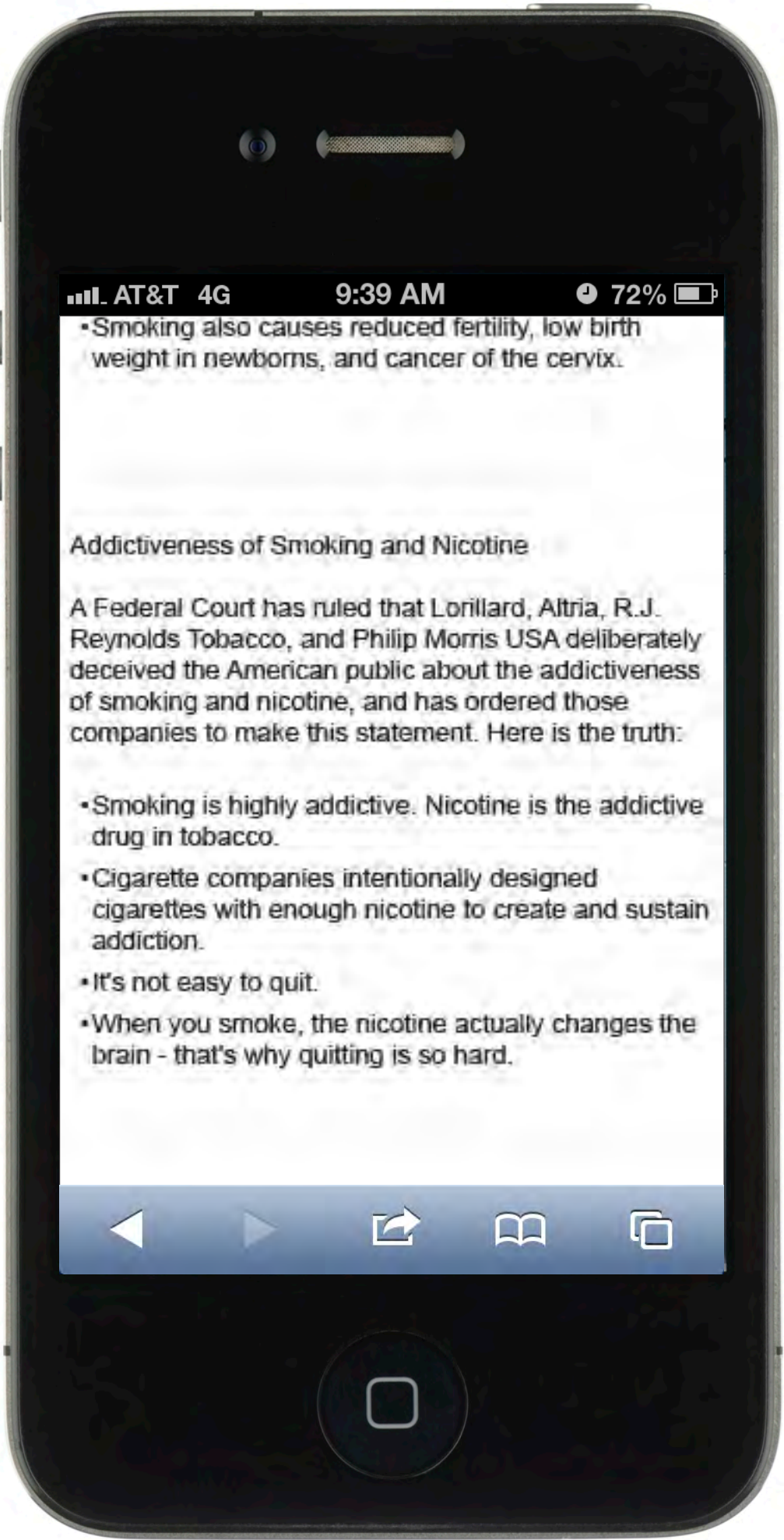
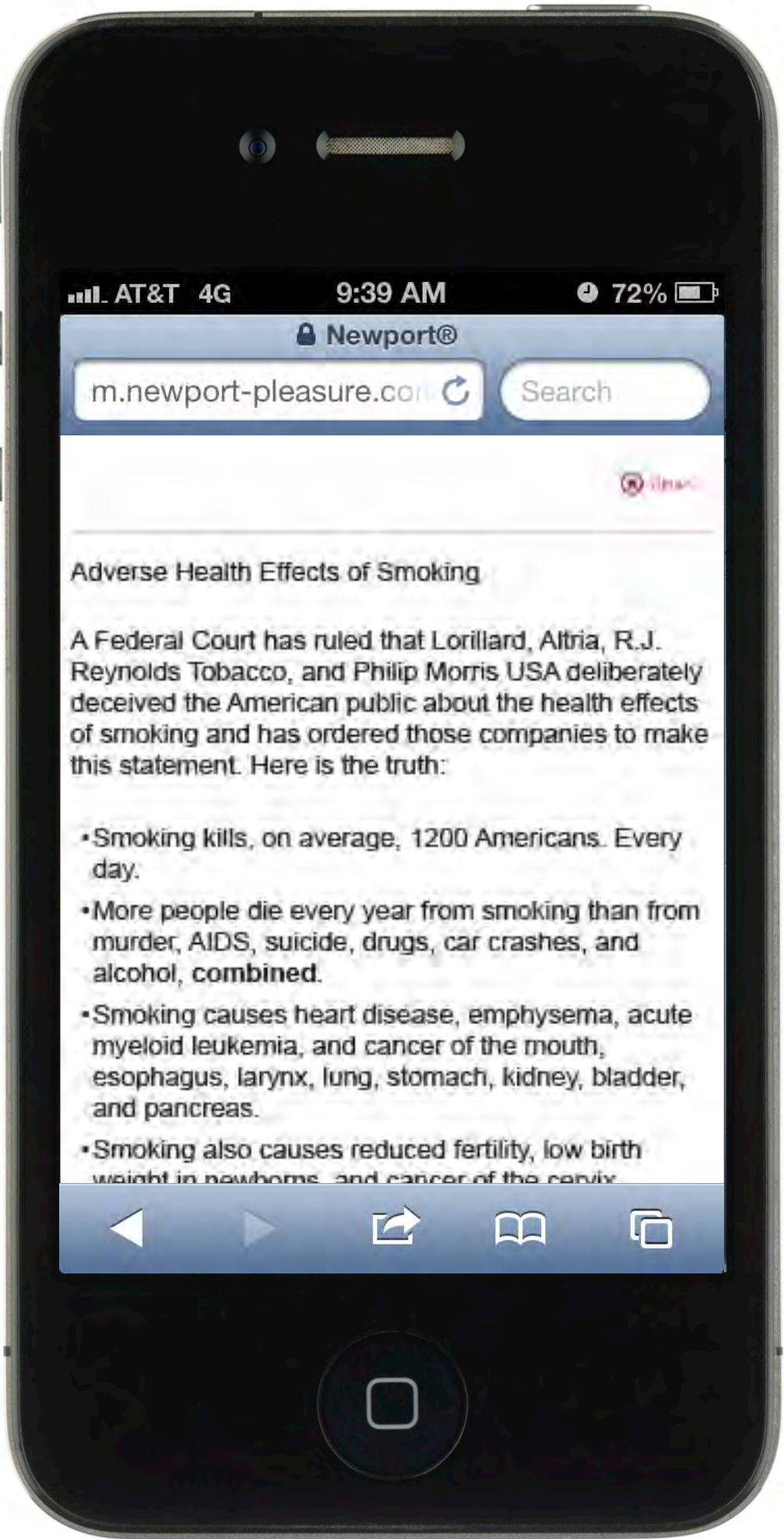


Newport Pleasure Mobile (Non-Menthol)
Phase 1 - Years one through five

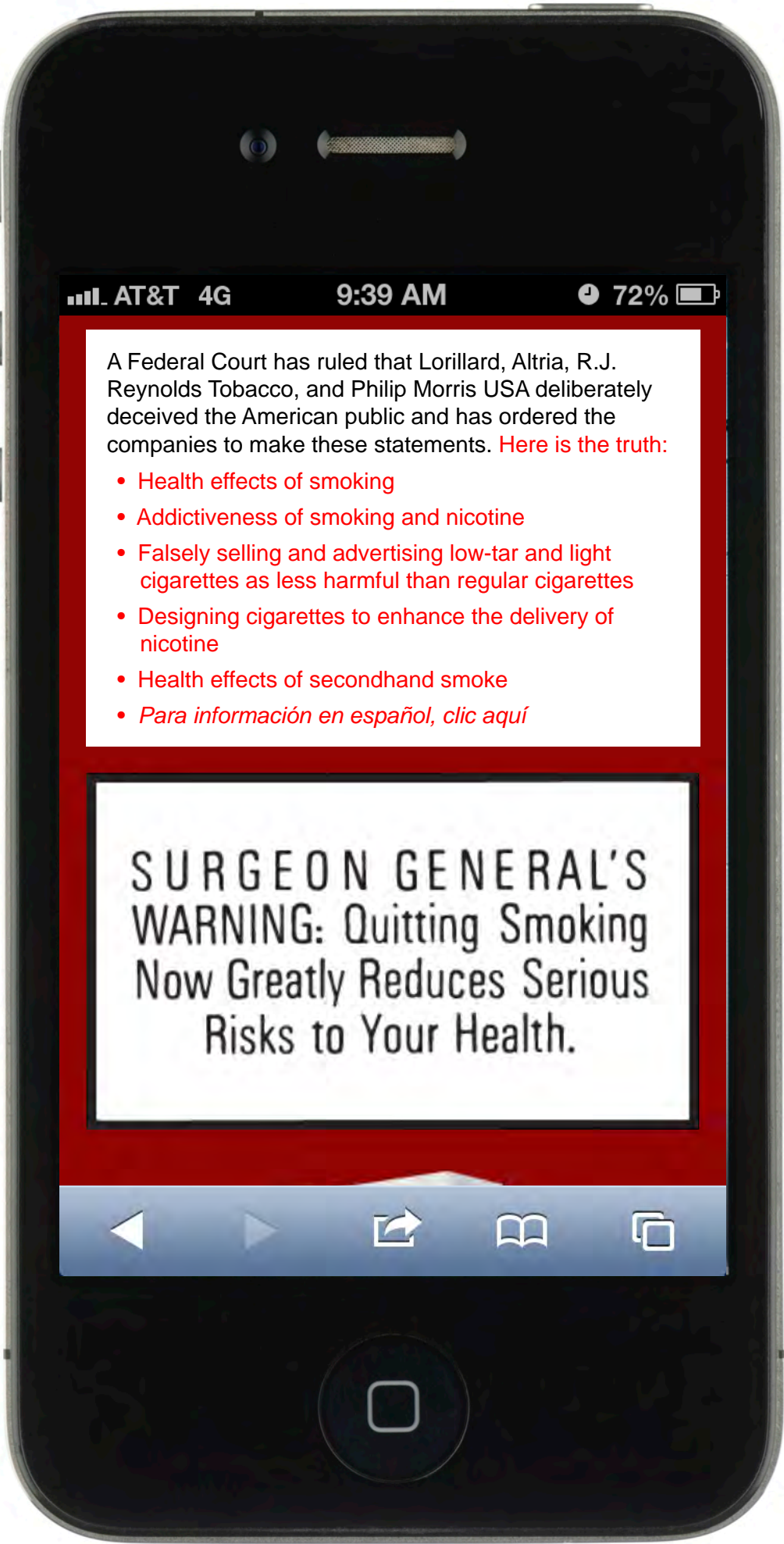


Newport Pleasure Mobile (Non-Menthol)

Phase 1 - Years one through five

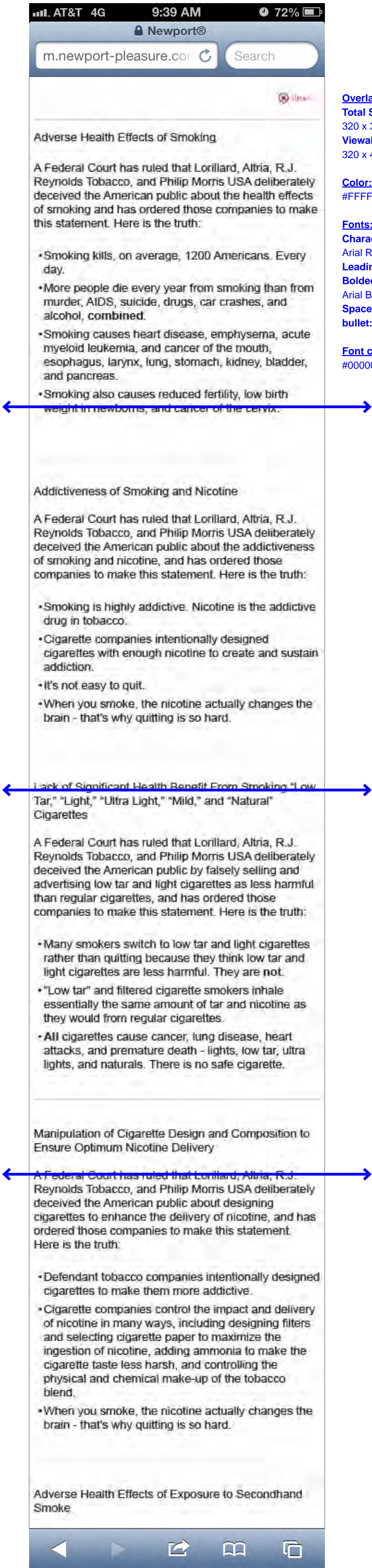


Newport Pleasure Mobile (Non-Menthol)
Phase 1 - Years one through five



Newport Pleasure Mobile (Non-Menthol)

Phase 1 - Years one through five



Overlay:
Total Size:
320 x 3890 pixels
Viewable area:
320 x 480 pixels

Color:
#FFFFFF

Fonts:
Character:
Arial Regular 12 pixels
Leading: 15 pixels
Bolded words:
Arial Bold 12 pixels
Space before next bullet: 5 pixels

Font color:
#000000

